

EU's 'Farm-to-Fork' strategy includes several initiatives to improve food information to consumers, among which the proposal for a FOP nutrition labelling, a simplified nutrition information in the front of food packaging to help consumers in making informed and healthy choice, and also encourages food manufacturers to improve the composition of their products.

EU Commission announced that it will propose a mandatory harmonised FOP nutrition labelling system by end of 2022.

This has prompted intensified debate as member states disagree on which labelling system best help consumers identify healthier products. Some argue that they are oversimplified and can mislead consumers.

What about in the case of specialist foods? Does science based FOP labelling obligations appropriately reflect the purposes of these foods?

What are the current regulatory developments and rules on food information? Which label is best suited for EU-wide adoption? How will other schemes that have been developed over the years and accepted by the food industry – adapt to new standards if EU adopts a standardised approach?

What are food companies advocating? As food products are traded across borders, many support a harmonised approach across the EU.

Apart from EU, the US is rapidly developing new set of labelling rules for food information. Where do they currently stand?

It is agreed that FOP labels should be consumer-friendly, easy-to-understand. Standardized symbols and colours need to effectively illustrate the nutrition declaration so that consumers can check, compare and choose between products.

Get updated on Regulatory compliance on FOP Labelling and hear from the perspective of food companies at **CMT's Front-of-Pack Nutritional Labelling** virtual event this 9th Sept!

Email huiyan@cmtsp.com.sg if you require more information and/or wish to register.



Virtual Networking Interactions



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Front-of-Pack Nutritional Labelling

Regulatory considerations & perspective from food companies

9 SEPTEMBER 2021, 14:00 CEST (GMT+2)

SPEAKERS



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EU Policy Officer
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9 September 2021, Thursday

13:00	Pre-event Virtual Networking on CMT Meet Platform	14:40	Panel Discussion - Towards A Harmonised Approach for FOP Labelling Led by: Federica Dolce, Eu Policy Officer SAFE - Safe Food Advocacy Europe A.S.B.L.	15:45	Round Table Discussion - Perspective from food sector <i>FOP Nutrition labelling & improving food information to consumers</i> Amélie Barakat-Empereur Director of Govt Affairs EU HerbaLife Nutrition
14:00	Welcome Remarks by CMT	15:00	Ask Away Q&A		Dr. Jolene McGroarty, Associate Director of Scientific Affairs / R&D Mondelez International
14:02	Opening Remarks by Moderator	15:10	Virtual Networking & 1-1 Connect among participants		
14:05	Regulatory developments on EU FOP Labelling Katia Merten-Lentz, Partner and Head of EU Food and Feed Law Team Keller & Heckman LLP	15:25	Enhancing communication of nutritional/health claims on food labels to consumers Prof. Rodney Jones Head of Dept - Sociolinguistics University Of Reading	16:30	Current FDA regulations on FOP labelling, updates on sugar claims and avoiding legal disputes Brent Johnson, Partner Holland & Hart, LLP
14:25	FOP labelling development in Italy Cesare Varallo, Food Lawyer Food Law Latest	16:50	Final Discussions		
		17:00	End of Watch Live.		