The global flexible packaging industry is forecast to grow at an annual average rate of 4.5% over the next five years, achieving \$200.5 billion by 2025. Because of its lightweight, portable format, flexible packaging can be found in almost any industry.

Many more brands and CPG companies have committed to making some or all their packaging fully recyclable by 2025. Until recently, most flexible packaging was non-recyclable due to the inability of recyclers to process the various materials in its multiple laminated layers. However, sustainability challenge is driving the race to create a flexible packaging recycling process that promotes a circular economy while also protecting the environment. In addition, lots of efforts are put into the R&D of flexible packaging, from increasing post-recycle (PCR) content, shift to mono-materials, down-gauging, designing for recyclability, barrier performance and advanced recycling.

Unilever alongside Mars UK, Mondelez International, Nestlé and PepsiCo launch The Flexible Plastic Fund to boost recycling in the UK.

~ 5/7/21, www.manufacturingglobal.com

Heinz is set to launch a mono-material baby food pouch that is recyclable via kerbside collection.

~ 23/8/21, www.packagingeurope.com

CMT's **Sustainable Flexible Packaging** virtual conference on **28 Oct 2021** at **14:00 CEST (GMT +2)** aims to brings together industry experts to share insights on the flexible packaging value chain, addressing packaging innovations & market trends, Brand-owner's sustainable packaging strategy & case studies, printing & materials innovation & recycling technology.

Contact grace@cmtsp.com.sg if you require more information and/or wish to register.

## More info on webinar

https://www.cmtevents.com/aboutevent.aspx?ev=WEB211069&

## **Regular Fee at €235.00**

https://www.cmtevents.com/register. aspx?ev=WEB211069&





# Sustainable FLEXIBLE PACKAGING SOLUTIONS

28 OCT 2021, 14:00 CEST (GMT +2)

### 28 OCTOBER 2021, THURSDAY

13:00 Pre-Networking
(Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

14:00 CMT's Welcome & Chairman's Introduction Gareth Morton, Discovery Manager Ecosurety

## 14:05 GLOBAL REGULATORY & COMPLIANCE CHALLENGES FOR NEW SUSTAINABLE FOOD CONTACT MATERIALS

 Focus on Biobased, biodegradable, compostable & recyclable plastics/materials
 Gary Lo, Project Manager
 TUV Rheinland LGA Products

#### 14:30 PEPSICO FOODS RCB JOURNEY UPDATE

Ramesh Ramchandran, Associate Director - R & D Packaging Sustainability, Foods AMESA & APAC **PepsiCo** 

## 14:50 NEW SOLUTIONS FOR RECYCLE-READY PE FLEXIBLE PACKAGING FOR FOOD CONTACT

- Move towards mono-materials for food contact applications
- Key substrates trends & flexible packaging innovations Regina Horstmann, Business Development Manager Jindal Films Europe

#### 15:10 DEVELOPMENT OF FLEXIBLE PACKAGING MARKETS, TRENDS & INNOVATIONS IN LATIN AMERICA

- Key growth markets & emerging trends (down-gauging, mono-materials & etc)
- Flexible packaging innovations for recyclability Domenico Macchia, New Business Director, Project Development & Trader
   Videplast
- 15:30 Networking Break (Participants are invited to visit CMT Connect and Networking Rooms)

15:49 Session II Chairman
Michelle Marrone, Innovation & Sustainability Manager
Gualapack

#### 15:50 EXCELLENCE IN FLEXIBLE PACKAGING

- Why we chose the goal of recyclable packaging
- What we had to achieve & how we overcame technical challenges
- CEFLEX guidelines
- · Sorting and Recycling at scale: TOMRA
- Recent Market launches

Michelle Marrone, Innovation & Sustainability Manager Gualapack

# 16:10 CHEMICAL RECYCLING OF FLEXIBLE PACKAGING – TECHNOLOGY INNOVATIONS & UPDATES

Dr. Carlos Ludlow-Palafox, CEO **Enval** 

# 16:30 RECYCLING OF PRINTED PACKAGING FILMS & PROCESSING OF RECYCLATE – CHALLENGES & SOLUTIONS

Dr. Lars Hancke, Manager Business Development Flexible Packaging **Huber Group Holding** 

#### 16:50 FLEXIBLE PLASTICS FUNDS FOR A CIRCULAR ECONOMY

- Improving flexible packaging recycling & meeting UK plastics packaging tax obligation
   Gareth Morton, Discovery Manager
   Ecosurety
- 17:10 Final Discussion and End of Watch Live



Virtual Networking Interactions



Live Q&A with Speakers