

With almost 80% responded that sustainability is important to them, attracting customers (and retention) now requires ecommerce stores to focus on environmental responsibility.

Consumer's visibility of sustainability starts with the materials used in the products and packaging. With the growing awareness on the negative feedback about plastic materials, moving to reusable, biodegradable, and naturally, renewable materials can reduce waste, hence associated with responsible usage of resources.

Much innovative developments are in the pipeline, in the ecommerce packaging supply chain, to produce sustainable products and packaging. Join us with our panel of expert, at CMT's Innovations in Sustainable E-Commerce Packaging on 1 March 2022 at 14:00 CET (GMT+1) / 08:00 EST (GMT-5), as we look into these glowing developments in food-contact packaging and others, and applications in barriers and etc, economics and supply chain development.

- Gain insights into the market drivers, industry trends, and brandowners' perspective that influence the e-commerce packaging.
- Explore new ideas/solutions and opportunities in the e-commerce packaging design, material procurement, sustainability, consumer behaviour, and etc
- Extended virtual networking opportunities with industry partners.

Register now, or contact [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg) for more details.



Virtual Networking Interactions



Live Q&A with Speakers

**More info on virtual meet**

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB220210&>

**Register now at only EUR365**

<https://www.cmtevents.com/register.aspx?ev=WEB220210>



# Innovation in Sustainable E-COMMERCE PACKAGING

1 MAR 2022, 14:00 CET (GMT+1) / 08:00 EST (GMT-5)

1 March 2022, Tuesday

14:00 Going LIVE  
– CMT & Moderator's Welcome

14:10 **E-Commerce Packaging – Road to Sustainability, Current Status & Future Needs**  
Mr. Janne Logrén  
Principal, Packaging  
**AFRY Management Consulting**

14:40 **Protecting what's important: Utilizing environmental impact data to help guide packaging decisions and meet your sustainability goals**  
Mr. Clint Smith, Senior Director,  
Global Sustainability  
**Pregis**

15:10 **Packaging innovation that drives revenue and cost savings**  
Mr. YuHong Xiao, Founder  
**PBrain**  
  
Mr. Alvin Lim, CEO  
**RyPax**

15:40 Virtual Networking Interval  
@ **CMT MEET**

16:10 **Sustainable e-Commerce Packaging @ Philips**  
Mr. Sjoukje Groen  
Packaging Architect;  
Sustainability Coordinator  
**Philips International BV**

16:40 **Fiber-Based Packaging Tapes for Optimum Trade-Off between Performance and Sustainability**  
Sebastien Ferrari  
Business Development Manager  
**Ahlstrom-Munksjö**

17:10 *Topic to be advised*

17:40 Final Discussion & Virtual Networking Interval II  
**CMT MEET** (Virtual Networking Platform) remains open for ALL Speakers and Attendees can continue your interaction and discussions, for the next 24 hours.